

## Don Julio Blanco Tequila

£49.00

**Vintage:**

**Bottle Size:**

70cl

**Alcohol %:**

37.80%

**Country:**

Mexico

**Description:**

Tequila Don Julio Blanco is the base from which all of our other variants are derived. Commonly referred to as "silver" tequila, its crisp agave flavor and hints of citrus make it an essential component to a variety of innovative drinks including margaritas. It can also be enjoyed neat or on the rocks.

**Cepages:**

**Group:**

Tequila

**Sub group:**

**Colour:**

Blanco

**Closure:**

Cork

**Producer:**

**Website:**

[www.donjulio.com/](http://www.donjulio.com/)

**Organic/Bio Status:**

**Food / cocktail match:**

**Food / cocktail recipe:**



### Blanco Luxury Margarita:

1.5 oz. Chilled Tequila Don Julio Blanco\*

0.75 oz. Agave Nectar

0.75 oz. Fresh Lime Juice

Lime Twist

\*Note: Best served when Tequila Don Julio Blanco is left overnight in the freezer.

Mix Tequila Don Julio Blanco, agave nectar and lime juice in a cocktail shaker filled with ice and shake well. Strain into a rocks glass filled with ice and garnish with a lime twist.

### **Press**

### **Awards**

### **Other Info:**

The life of Don Julio González was defined, above all else, by passion. It was this passion that inspired his creation of the world's first luxury tequila.

From a young age, Don Julio González saw a unique opportunity in the production of tequila. With nothing but his own passion for the endeavour, he went to a powerful local businessman and requested a loan to pursue his vision. Seeing exceptional drive and confidence in the young man, the businessman granted him a loan to found his first distillery.

In his mission to revolutionize tequila from the ground up, Don Julio González chose quality over quantity at every turn. He painstakingly planted each agave further apart, giving them more room to grow. He allowed each individual plant to grow to full maturity before harvesting. He would select only the most succulent portions of the pina, before slow roasting them for unprecedented 72-hour cycles. The resulting tequila was smoother, richer, and of truly uncompromising quality.

When the time came to bottle his creation, he broke with generations of tradition. Tequila bottles had always been tall, and were usually hidden beneath the table. Don Julio González envisioned a spirit worthy of proud display on the table, and designed a shorter bottle so his guests could still see one another across the table.